

AdGorilla^{tv} Mobile Marketing Promotion

AdGorilla^{tv} will support your campaign with the supplemental AdGorilla^{tv} Mobile Marketing Promotion. Adding this plan to your television advertising campaign is easy:

- Create a value-added element for your customers. Suggestions include:
 - Discount coupon
 - Buy-one, get-one-free
 - Free gift with a purchase
 - Special financing
- Add that element to your television commercial
 - Can be the focus of your campaign
 - Can be a part of the campaign
 - Can be a simple 'crawl' at the bottom of the screen during your commercial
 - Promotion takes the form of: ***"Text PROMOTION to 123456 to receive your discount!"***
 - Remember that the more emphasis you put on this promotion in your commercial the more successful the campaign will be!
 - Basic promotion lasts one month, extended plans can be negotiated
- Your customers will see your commercial, text to your unique mobile promotion number and receive your coupon or discount offer on their mobile device!
- AdGorilla^{tv} will coordinate fulfillment and provide the first 1000 text responses

