

AdGorilla TAG

TAG Means Instant, Turn-key Revenue Generation!

The AdGorilla Network (TAG) is AdGorilla's turn-key advertising content network designed specifically as a revenue tool for broadcast television stations and cable systems. In short, AdGorilla TAG does all the work and your company just collects the revenue! The TAG server is available as a stand-alone equipment platform or can be incorporated within any model in the AdGorilla See Spots Play™ Digital Program Insertion equipment line.

AdGorilla TAG runs exclusively response-advertising content, and while TAG runs 24 hours a day, it can be switched by the operator to provide local filler programming as needed---or as revenue demands dictate. TAG provides our partners with a flexible, multi-platform revenue tool, while we use the resources of our advertising partners to maximize transactions potential.

When you become a TAG affiliate, AdGorilla will provide you, through your AdGorilla SSP equipment, with the *The AdGorilla Network* linear programming stream that you deliver to your viewers. AdGorilla manages the advertisers, records the revenue, and sends you a check each month. Flexible, Turn-Key, Profitable.

About AdGorilla

AdGorilla, LLC, based in Littleton, Colorado, is a full-service advertising services and video technology company. They provide top to bottom advertising sales, sales services, video management solutions and equipment for content providers, cable operators, broadcasters, advertisers and video delivery enterprises under a variety of business models.

www.adgorilla.com

AdGorilla

